

Kreativ Myndz Inc

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About US

Kreativ Myndz is an event planning and brand support company. We specialize in special events, corporate events, visual merchandising, trunk-shows, pop-up shops and retail entertainment.

MISSION: We're dedicated to achieving our client's goals by summarizing their vision and bringing their thoughts to reality with style, creativity and finesse.

OBJECTIVE: Our objective is to build your brand, organize and manage your events with individual class and style. Our creative style is the key element in achieving client satisfaction hence the name "Kreativ Myndz." We customize your events to reach your target market, allowing you to secure a place in their thoughts and mind. Our long-term strategy is to build and maintain quality relationships with our partners, clients.

With a goal of meeting and exceeding expectations, we work closely with our clients to ensure that we have a full understanding of their individual needs. Kreativ Myndz strives to be the best choice for clients by relieving them of their event planning burden. We create events that exclusively exemplifies you; with lifelong memories through the eyes of a fresh and innovative outlook.

BRAND SUPPORT: We provide support and drive business to new and exciting levels of performance in Fashion apparel, intimate apparel and skin and beauty. companies . Allow us to increase your brand engagement, brand loyalty, and further strengthen your brand through visual merchandising and retail entertainment. We pay attention to detail and provide real time reporting, to facilitate solutions by compiling essential and actionable information. Our services are objective driven, business development based, and streamlined for measurable ROI.

Services include:

- Visual Merchandising
- Trunk Shows
- Pop ups and Events
- PK Seminar
- Customer Service Workshops
- Trade shows and Exhibit
- Event Planning

Visual Merchandising and training: Our team members are highly experienced in visual merchandising, training, building and maintaining relationships. Our visual interpretations connects with consumers and drive sales.

Pop Up Shops & Events : We create concepts that extend your brand beyond the traditional retail environment that correlate with consumers and increase brand identity to drive sales.

Trunk Shows and PK Seminars : we will learn your product giving to us to present
Help us understand your company and your objectives give us the material and we will educate others about your brand.

Event Planning: We assist you with your budget projections, venue, catering, entertainment, MC and all that's needed to make your event a memorable one. We provide a wide range of services from Corporate events, Social events, full service event planning, partial event management, event styling, intimate dinners and kid parties. We also specialize in customized dessert station for any event. Kreativ Myndz strive to leave a lasting impression on you and your guests. We ask, listen, then create a custom package that is fun, unique and will reflect your personal style and needs.

PRICING AND PACKAGING:

EVENT STYLING- Starting at \$500 up to 3 hours, \$100 for each additional hour thereafter.

Full Service Event Planning & Design: This package see through the entire process and manage every detail. So sit back, grab a cocktail and leave the planning and execution to us!

- Create and design theme and color scheme for event
- Design tablescape
- Customize Invitation and manage RSVP
- Meet and negotiate with vendors : Florist, Rentals, Cake, Catering, Photographers, Entertainment etc
- Day of Event: Style, coordinate and host event (up to 8 Hrs

PARTIAL EVENT PLANNING AND DESIGN: This package is perfect for the do it yourself host, that has selected a venue and contracted with all major vendors, but needs help with finalizing details, styling and coordination.

- In person consultation non refundable deposit to book the event (applied to total)
- Attend up to 3 in person vendor meetings w/client as required for design element and details: Design with floor plan, decor, set up, rental selections etc
- Confirm with all vendors 1 week prior to event
- Final details meeting
- Day of Coordination: Manage on site production during set-up

Intimate Events: This package is designed for the host that has the ideas, but needs help with styling details and execution of their event. Designed for smaller parties of up to 30 people.

- In person consultation W/\$300 non refundable deposit to book the event (applied to total)
- Design and coordinate floor plan decor, rental selections, florals, tablescape, centerpiece etc)
- Venue, setup plans, designs elements and details. (client expense)

Kid Parties: This package is designed to make your child's day extra Special. We will handle everything while you sit back and enjoy!

- In person consultation W/\$500 non refundable deposit to book the event (applied to total)
- Customize Invitation
- Create and design theme and color scheme for event
- Personalize event branding to include on dessert labels and signage etc
- Goodie bags for up to 30 guests...(extra charge for additional guest)
- 1 Kid table set (up to 8) with custom theme plates, cups, water bottles napkins and utensils
- Day of Coordination: Manage, coordinate and host party.
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Custom Dessert Table Design & Set-Up:

- In person consultation W/\$500 non-refundable deposit to book event (applied to total)
- Conceptualize and design dessert table incorporating theme/ color scheme
- Fully catered dessert assortments and or candy according to theme or color scheme (6-8 options)
- Included rentals: draped backdrop, tablecloth, glassware,and props as needed

- Exclusive event branding to include on dessert labels signage etc
- Personalized Candy bags and or to go boxes provided. Designed and labeled according to theme
- Day of set up and day of or next day clean up
- Client keeps all leftover desert/candy

Additional a-la-cart services available: Party favors, party favor table display, table decoration/centerpiece

For information on how we can increase your brand engagement, support your latest Product Launch or plan, host design your next Event please contact us kreativmyndz@gmail.com or call us at 786-351-5990